

PICTURE DAY RIG

The mobile portrait studio for youth sports.

We run picture day.

A 34-foot self-contained mobile studio. Two shooting stations, two teams at once. Up to 100 athletes per hour. Three poses each. Weekdays, weekends, single-day or multi-day.

01 · THE OPERATING STANDARD

01	On site, lit, and ready	30 minutes before first scheduled team.
02	Two stations, two teams	Each station shoots a separate team simultaneously.
03	Up to 100 per hour	Sport-dependent throughput. Three poses every athlete.
04	Single or multi-day	Multi-day shoots scaled for larger leagues and tournaments.
05	Digital order capture	Orders captured on the field. No envelopes. No lost forms.
06	Proofs in 72 hours	Final delivery in 14 days. Print, digital, and team composites.

02 · WHY THE PICTURE DAY RIG

THE RIG

A 34-foot self-contained studio. Climate-controlled. Self-powered. Two stations.

Scales from a single Saturday to a multi-day league shoot without missing a beat.

THE OPERATION

Veteran-owned. Family-run. The same uniformed crew, every weekend.

Your league directors know our names by the second season.

THE WORK

Custom composite environments built in-house. Three poses per athlete. Studio-grade output.

The portrait the season earned — and the picture parents save.

03 · PRICING POSTURE

No envelopes. No surprises. No upfront cost to your league.

Your league pays nothing. Parents purchase packages directly, priced to compete with the school-photo benchmark. No deposit, no minimum. The deal is straightforward: we run the day, parents buy the work.

Bring the rig to your league.

Request a date — we respond within one business day.

THEPICTUREDAYRIG.COM

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