

MARKETING OPT-OUT

Withdrawal of Consent — Marketing Use of Athlete Images

For youth athletes photographed by The Picture Day Rig during league picture day sessions.

By completing this form, you are withdrawing permission for The Picture Day Rig (a DBA of JM Photography LLC) to use images of your athlete for marketing, portfolio, or promotional purposes. This opt-out does **not** affect your ability to purchase prints or digital downloads, and your athlete will still be photographed on picture day.

What this withdrawal covers

Upon receipt of this completed form, The Picture Day Rig agrees not to use your athlete's images for:

- Portfolio or sample work shown to prospective clients
- The Picture Day Rig website or social media accounts
- Marketing materials provided to leagues, coaches, or event organizers
- Print samples or demonstration products

This withdrawal does not apply to:

- Team composites or group images already delivered to the league for league use
- Printed materials already in circulation at the time this form is received
- Individual gallery images purchased and downloaded by the parent or guardian

Athlete & Guardian Information

ATHLETE'S FULL NAME

DATE OF BIRTH

LEAGUE

TEAM / SPORT

PARENT / GUARDIAN NAME

RELATIONSHIP TO ATHLETE

EMAIL ADDRESS

PHONE

Signature

By signing below, I affirm that I am the parent or legal guardian of the athlete named above (or am authorized by the parent/legal guardian) and that I wish to withdraw consent for marketing use of my athlete's images as described above.

PARENT / GUARDIAN SIGNATURE

DATE

PRINTED NAME

How to submit: Email a photo or scan of this completed form to hello@thepicturedayrig.com with the subject line *Marketing Opt-Out — [Athlete Name]*. You will receive a confirmation reply within two business days.